

The Del Monicas: A Family of Hatters

By Moya Stone



Christine Del Monica and sister Dina

Mercedes zipping around Lamorinda with a memorable license plate: Hats4U. That's an apt message on behalf of Lafayette resident and hatter Christine Del Monica.

Christine and her younger sister, Dina, grew up around hats. In 1952 their father Herbert (Sonni) Del Monica and his wife Jean. opened Sonni's Hats on Lakeshore Avenue in Oakland

ou may have seen a white his father's San Francisco hat ing studied art, Christine wanted company. The couple designed and made women's hats in the joyed the process so much she beback and sold their wares in the came the company's primary front of the shop. In those days, business was booming as every lady kept a wardrobe of hats.

> From a young age both sisters spent time in the shop. Dina remembers, "When we were kids it the next 25 years. was so fun to go into the shop we'd play with the trims."

after Sonni learned the ropes from around the country to retailers against deadlines. Dina rememsuch as Lord & Taylor. First Lady bers Sonni pacing the floor say-

Photo Ohlen Alexander

to give designing a try and endesigner. "I think that was Mom's plan all along," she says. Around the same time Dina also joined the business as sales manager and the family worked together for

But like any family, there were conflicts. One being Chris-Sonni's Hats sold locally and tine's preference to bump up

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Mamie Eisenhower was one among many prominent women who relied on a Sonni's creations. The sisters proudly display article cuttings from the San Francisco Chronicle featuring their father, including mention in Herb Caen's popular column.

Success led the Del Monicas Road in Orinda but they only stayed five years. "My mother hated it," says Dina. A very social and stylish lady, she found rural Orinda too far from the attractions of the city. Christine explains that their mother, who had a fondness for singing and entertaining, really belonged in Los Angeles. Instead the family sisters finished school.

By the '80s Christine and Dina were grown and living their own lives, but then, as Christine recounts, their mother played a trick on her. "She called me and said, 'We're really busy. Can you come help out?"" Christine assembly line. "One day the inspiring. "It makes it all worthbuyer for I. Magnin came in and said headbands (1920s style) this stuff makes people." were going to be big and could we make some for them?" Hav-

ing, "We have two weeks. Two weeks! And your sister has done nothing." He wondered why she did not design a hat a day or a hat a week. The sisters laugh with the memory and Christine adds, "I'd say, Dad it doesn't work that way."

Jean died in 1997, then Sonni, to build a house on St. Stephens and finally the business closed. Dina went into real estate and Christine took a break. "That was a hard transition for me," says Christine. She thought about living in her parents' Piedmont home but decided to move to Lafayette from Alameda and now with her sister, she is remodeling a house they plan to share.

Recently Christine has venmoved to Piedmont, where the tured back into designing, creating whimsical holiday-themed headbands, fascinators, and hats using vintage trim like feathers and lace from the old shop. She is participating in art shows around the area, including the Orinda Holiday Bazaar coming up Nov. 21. She says she's happy to be started with blocking hats on the back at it and finds her customers while when I see how happy all

Hats off to the Del Monicas.

Find Hats and Other Fun Items at the **Orinda Holiday Bazaar Nov. 21**

The Orinda Holiday Bazaar, which features over 50 exhibiters featuring home décor, specialty foods, holiday decorations, accessories and jewelry, will be held from 10 a.m. to 4 p.m. Saturday, Nov. 21 at the Orinda Community Center. There will be over 20 new exhibitors this year featuring items like succulents, handmade cards, lotions, women's clothing, handmade bags, knitwear, decorative trays, candles and paper mache items. Several local nonprofit organizations will also be represented.